

BRIGHTER BARRHEAD

2050 VISION & PLAN



East Renfrewshire Cabinet

18 September 2025



- On the cusp of transformation
- Industrial heritage
- Established residential and business area, growing commuter hub
- Community desire for a future that is vibrant, connected and resilient
- Reflect on ways forward
- Aligned with A Pace to Grow, NPF4, LDP



Engagement



Public drop-ins	Foundry, Tesco, Auchenback Dunterlie, St Mark's Primary Cowan Park
Stakeholder workshops	Community organisations, agencies
One to one meetings	Stakeholders, organisations, landowners
School workshops	Secondary
School gate	Parent drop-ins
Online	Website and Commonplace
Material Support	St. John the Evangelist Church



Engagement process – stage 1



Drop-in Foundry



Drop-in Foundry



Drop-in Dunterlie Community

Engagement process – stage 2



Drop-in Foundry



Stakeholder Workshop



Tesco drop-in

Engagement process – stage 2



Barrhead High School



St Luke's Secondary School



Big Bounce Event

Engagement process - stage 2



Foundry day 1 Drop in



St Mark's Primary School



Carlibar Primary School

Engagement to date



Pre-meetings **42 people**

Stage 1

Stakeholder Workshop 38 people

School Workshops 132 students

Public Drop-ins 120 people

Feedback Forms 34 filled

290 people

Stage 2

Stakeholder Workshop 20 people

School Workshops 128 students

Public Drop-ins 247 people

405 people

Total **737 people**

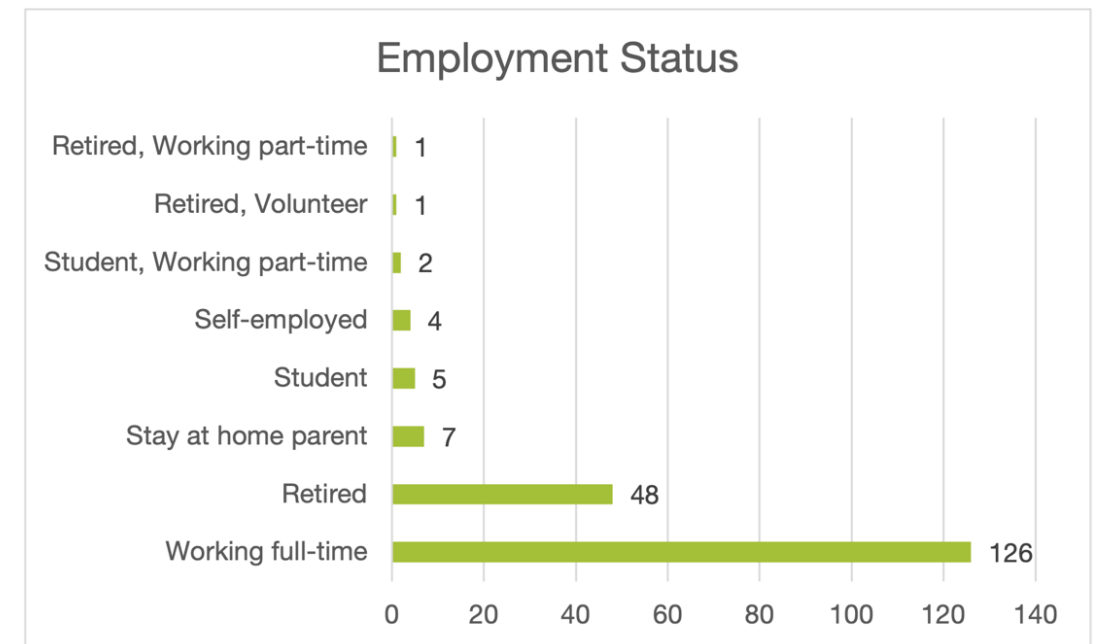
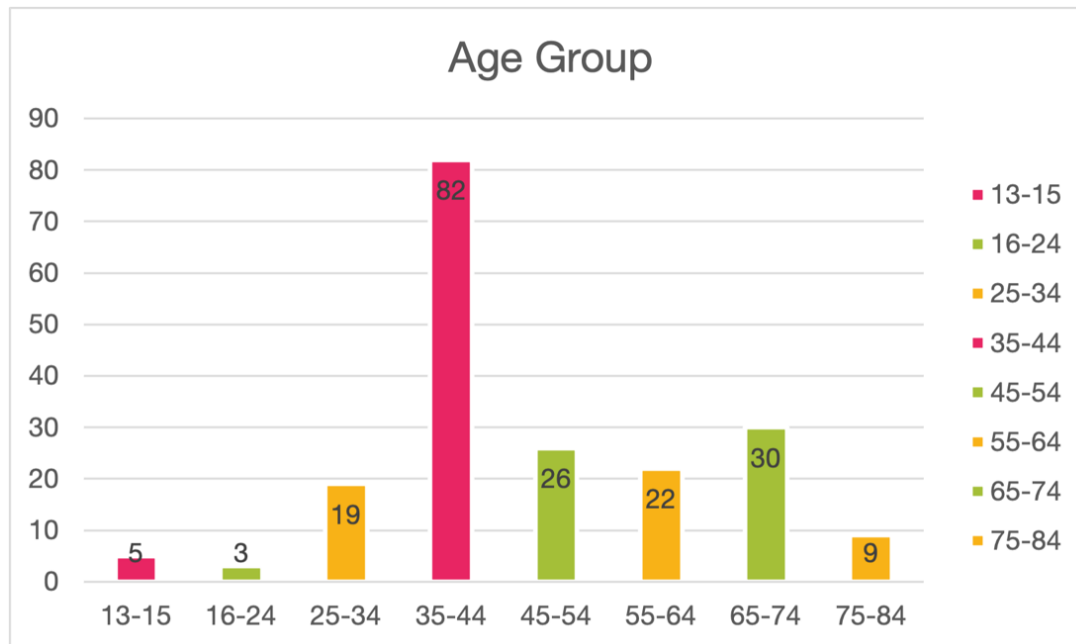
Over 2.2k website visits, 343 feedback forms



Statistics from Stage 2 feedback form



- Demographic spread – highest age bracket 35-44
- 86% of respondents live in Barrhead
- Most respondents in full-time employment – 25% retired
- 4% of them working in Barrhead



BRIGHTER BARRHEAD

2050 VISION & PLAN



Vision



Brighter Barrhead of 2050 will be:

A *thriving, growing town*, set in a distinctive *natural environment*

With a *proud identity* and positive future

Where everyone can *live well locally in connected communities*

With *access to good services, leisure and play, skills and jobs*

And a *positive community spirit and supportive culture*

In essence, to become an ideal **sustainable** Scottish town for its size.





Brighter Barrhead



4 guiding principles



6 strategic placemaking themes



12 action themes, 30 programmes



Economic
themes



Environment
themes



Social & Community
themes



Organisation & Capacity
themes



BRIGHTER BARRHEAD

2050 VISION & PLAN



Action Themes and Programmes

Economic Themes:

- Theme 1** Fostering enterprise & range of services/specialisms
- Theme 2** Expanding workspace & facilities for employment
- Theme 3** Continuously improving education & skills development

Environment themes

- Theme 4** Protecting, linking & making most of special topography & biodiversity
- Theme 5** Compact, high quality growth and retrofit – including central area
- Theme 6** Strengthening climate resilience of landscape, spaces and buildings (incl housing)

Social and Community themes

- Theme 7** Accessible community services and facilities – including leisure, culture & tourism (ie for visitors too)
- Theme 8** Ensuring wellbeing and social inclusion – of all people and parts of town
- Theme 9** Making Barrhead safer - crime & antisocial behaviour strategy

Organisation and Capacity themes

- Theme 10** Strong sustainable transport network and choices
- Theme 11** A positive identity and community events - with wider promotion of Barrhead and its story
- Theme 12** Community mechanisms – for engaging and partnering in design, delivery planning,

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Six strategic placemaking themes

A - A Compact Town



Expanding the town's capability while achieving place quality, maintaining a compact settlement form, minimising sprawl.




Compact town pattern



B - Strong Community Focus

Maximising the social value of regeneration, especially in relation to quality of life, health, well-being and anti-social behaviour.



 Community hubs & activity areas



C - Distinctive Working Town



Enhancing the economic contribution to East Renfrewshire and the wider region with local benefits.



Key employment zones



D - Unlocking Gap Sites



Restoring and repurposing gap sites for beneficial economic, social and environmental use.



Gap sites

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E - Town Centre First



Reinventing, integrating and
regenerating the heart of the
town



Town core and retail



F – Connected Green Network



Framing and integrating the town with a lattice of green spaces, watercourses, walking and cycling routes.



A strong green loop



Spatial Strategy and Plan



-  Key employment zones
-  Compact town pattern
-  A strong green loop
-  Town core and retail
-  Gap sites
-  Community hubs & activity areas



Action Themes and Programmes

Economic themes

Theme 1: Fostering enterprise & range of services/specialisms

Theme 2: Expanding workspace & facilities for employment

Theme 3: Continuously improving education & skills development



Economic themes

Feedback ranking of projects:

- 1 - Redevelop Main Street Shopping Centre
- 2 - Dams to Darnley Visitor Facilities
- 3 - Cross Arthurlie Street Improvements
- 4 - Shanks site – investigations, remediation & development
- 5 - Redevelop Salvation Army Site
- 6 - Development adjacent to McDonald's site
- 7 - Remote/hybrid Working Facilities
- 8 - Muriel Street Upgrade
- 9 - Former waterworks site



Environment themes

Theme 4: Protecting, linking & making most of special topography & biodiversity

Theme 5: Compact, high-quality growth and retrofit – including central area

Theme 6: Strengthening climate resilience of landscape, spaces and buildings (including housing)



Ranking of the projects:

- 1 - Enhancement of Green Networks
 - 2 - Further improvements at Cowan Park
 - 3 - Housing Sites
 - 4 - Flood Management Intervention
 - 5 - Redevelopment of Arthurlie FC Ground
- Ground



Social and Community themes

Theme 7: Accessible community services and facilities – including leisure, culture & tourism (ie for visitors too)

Theme 8: Ensuring wellbeing and social inclusion – of all people and parts of town

Theme 9: Making Barrhead safer - crime & antisocial behaviour strategy



Social and Community themes

Ranking of the projects:

- 1 - Anti Social Behaviour Action Programme
- 2 - **New Leisure Facility at Quarry**
- 3 - New & linked walking & cycle routes with signing - Internal
- 4 - New & linked walking & cycle routes with signing – External
- 5 - Re-design of Square in front of Asda
- 6 - Co-location of Police with other Services
- 7 - Redevelop Police and former Court site
- 8 - New ground for Arthurlie FC



Organisation & Capacity themes

Theme 10: Strong sustainable transport network and choices

Theme 11: A positive identity and community events - with wider promotion of Barrhead and its story

Theme 12: Community mechanisms – for engaging and partnering in planning, design, delivery



Barrhead Heritage Trail

Organisation & Capacity themes

Ranking of the projects:

- 1 – New Rail Station
- 2 – Improved Bus Services and Community Transport
- 3 – Main Street Traffic Redesign
- 4 – Open Air Museum/Heritage Trail (instead of Museum building)





Project No.	Programme or project	Project No.	Programme or project
1	Dams to Darnley Visitor facilities	16	Redevelop Former Arndale Shopping Centre
2	New and linked walking and cycle routes, with signing (1)	17	Redevelop Police and surrounds former Court site
3	New and linked walking and cycle routes, with signing (2)	18	Redevelop Salvation Army site
4	Improvements to Cowan Park	19	Develop edge of Millennium Park
5	Enhancement of green networks	20	Other housing sites
6	New leisure facility at quarry	21	Muriel Street upgrade
7	Former waterworks site	22	Barrhead Museum
8	New rail station	23	Flood management intervention
9	Improved bus links and services and Community Transport Strategy	24	ASB action programme
10	Arthurlie FC new ground	25	New Carlibar block housing at Walton Street
11	Redevelopment of Arthurlie FC ground	26	Development at McDonald's site
12	Shanks site investigations	27	Remote/Hybrid working facilities
13	Shanks site remediation	28	Specific co-location of police and other services
14	Shanks site development	29	Redesign of square in front of Asda
15	Main street traffic redesign	30	Cross-Arthurlie Street improvements

Implementing Brighter Barrhead 2050 Vision & Action Plan



- a bold, blueprint for the town's future
- shaped by its community
- rooted in its proud identity and natural setting
- sets out how Barrhead can evolve into a thriving, sustainable and inclusive Scottish town
- proposing a Barrhead Regeneration Board

