

NEWTON MEARNS

SUMMARY OF DATA



Introduction

This report looks at engagement, comment and demographic data from the East Renfrewshire set of engagements in Barrhead, Newton Mearns, and Thornliebank. The projects ran on the Commonplace online engagement platform between 9/5/2022 and 12/7/2022, and can still be viewed at [the East Renfrewshire Programme Page](#).

The screenshot displays the 'East Renfrewshire Programme' website. At the top, the logo and name 'East Renfrewshire Programme' are on the left, and the user name 'Fatima Almarwani' with a menu icon is on the right. The main content area has a blue background with the heading 'Get involved'. Below this, there is a text block: 'Add your voice to improve your neighbourhood. Help us transform East Renfrewshire by contributing to the discussion. Click in the town below you are most closely associated with and get involved.' This is followed by an email input field containing 'e.g. sam@smith.com' and a green 'Keep me updated' button. A note below the button states: 'Your email will be used to contact you about project updates. You can unsubscribe at any point. Please read our [privacy policy](#).' A navigation bar below the sign-up form includes links for 'About the project', 'Timeline', 'Latest news', 'Have your say', and 'The team'. The 'PROJECTS' section is titled '5 projects' and lists three active projects: 'BARRHEAD', 'NEWTON MEARNS', and 'THORNIEBANK', each with a 'Launched: 09 May 2022' date and an 'Active' status. The Commonplace logo is visible in the bottom left corner of the screenshot.

Methodology

Respondents were asked to provide comments, and then to provide their email address - while this step is optional, it provides an additional layer of verification. The data in this report includes comments from those who did not provide their email address.

Respondents were then asked to provide some optional demographic information about themselves, in order to establish a balanced response and identify whether any groups were underrepresented.

Commonplace employs a variety of 'anti-gaming' mechanisms to ensure the integrity of the data collected.

Comments and agreements

A 'comment' is counted whenever a respondent submits a response to a survey, regardless of whether any free text comments were provided. If a project has multiple 'tiles' including survey questions, a separate comment is counted for a submission on each 'tile'.

Respondents were also able to add one 'agreement' per comment to any comment other than their own.

Headline figures - Newton Mearns

4058 website visitors

231 respondents

380 comments

826 agreements

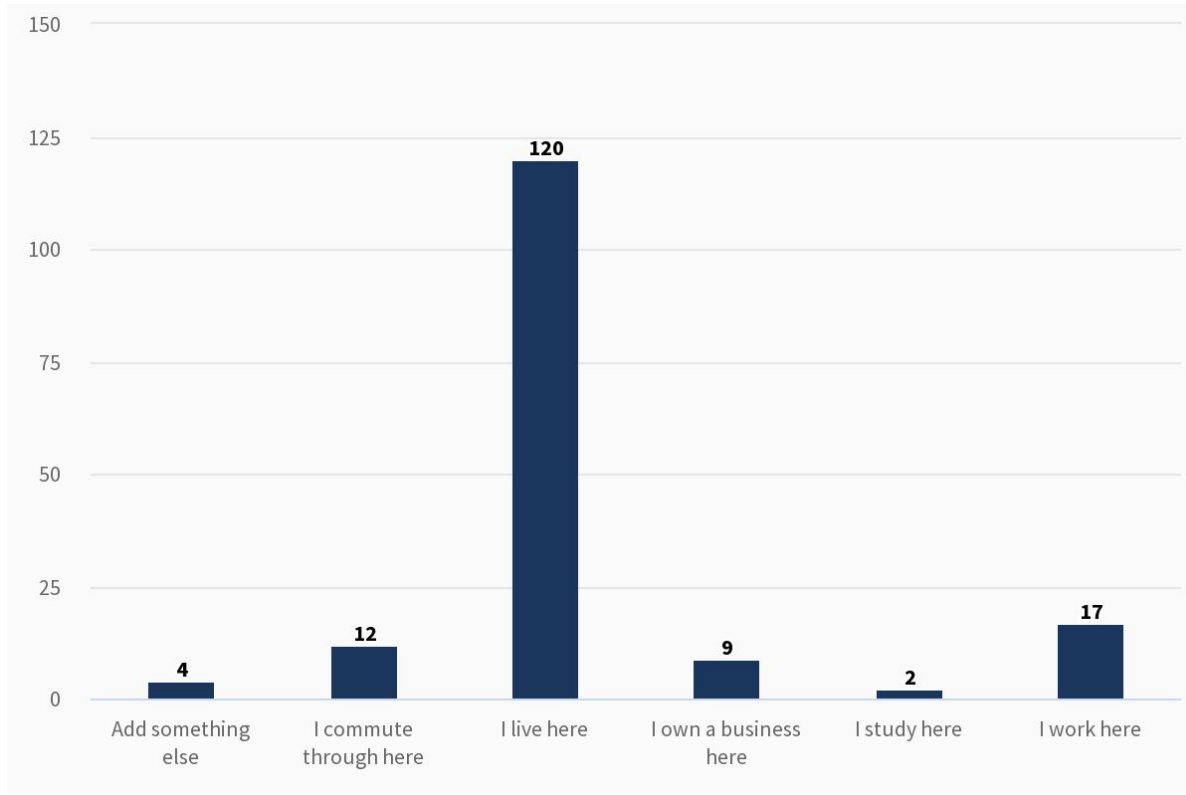
316 news subscribers



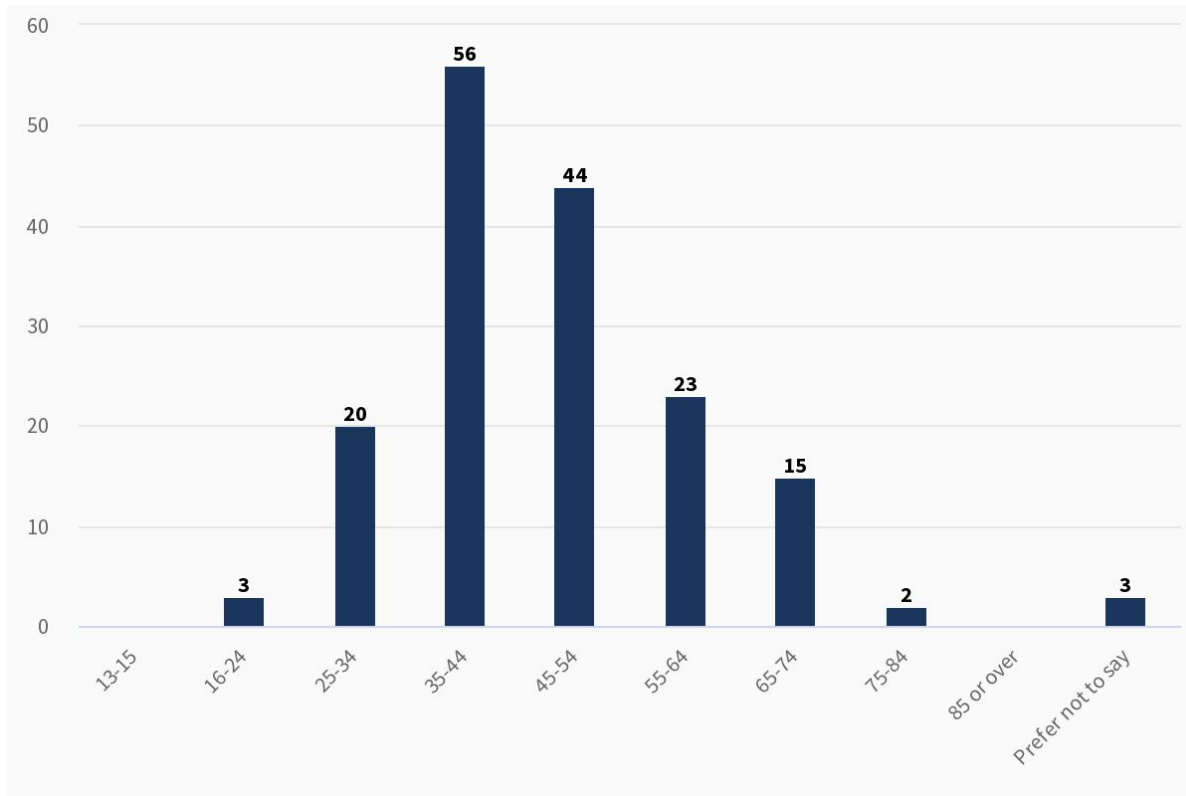
Demographic reach

Respondents were asked a series of questions about themselves in order to understand whether any particular groups are under-represented. All questions were optional.

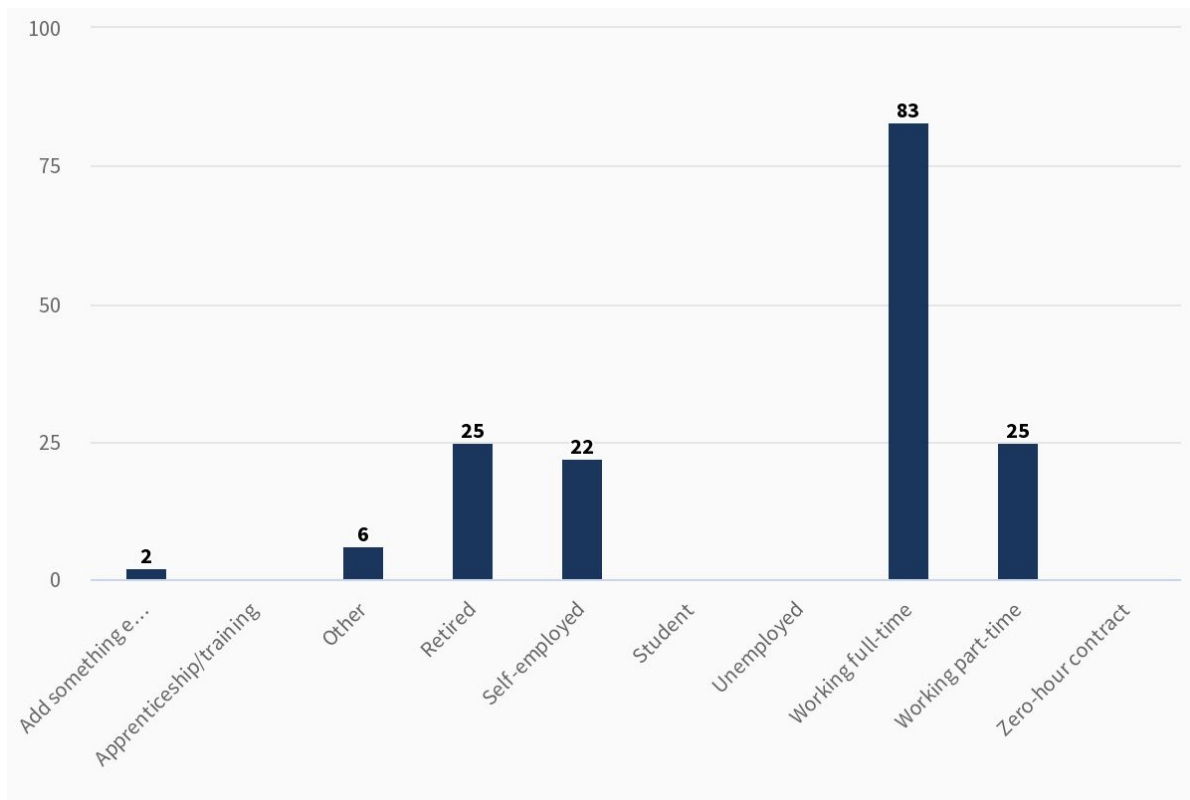
Connection to area



Age group



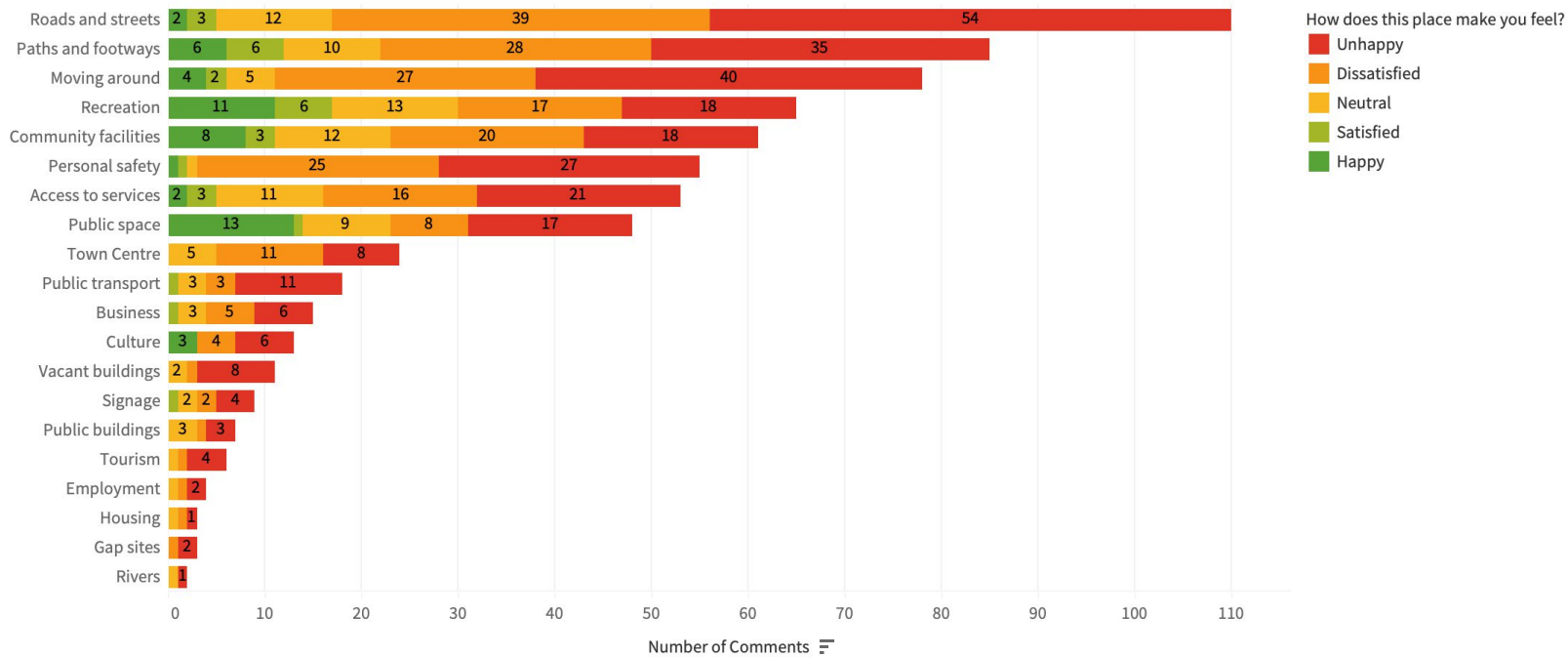
Employment status



Comment analysis

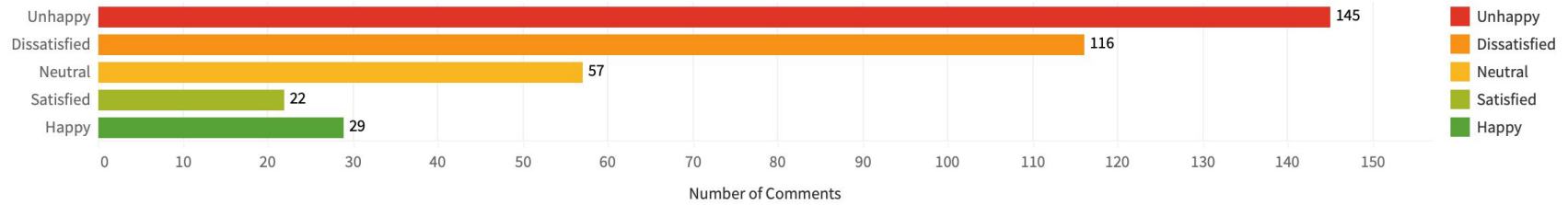
Newton Mearns

What does your comment relate to?



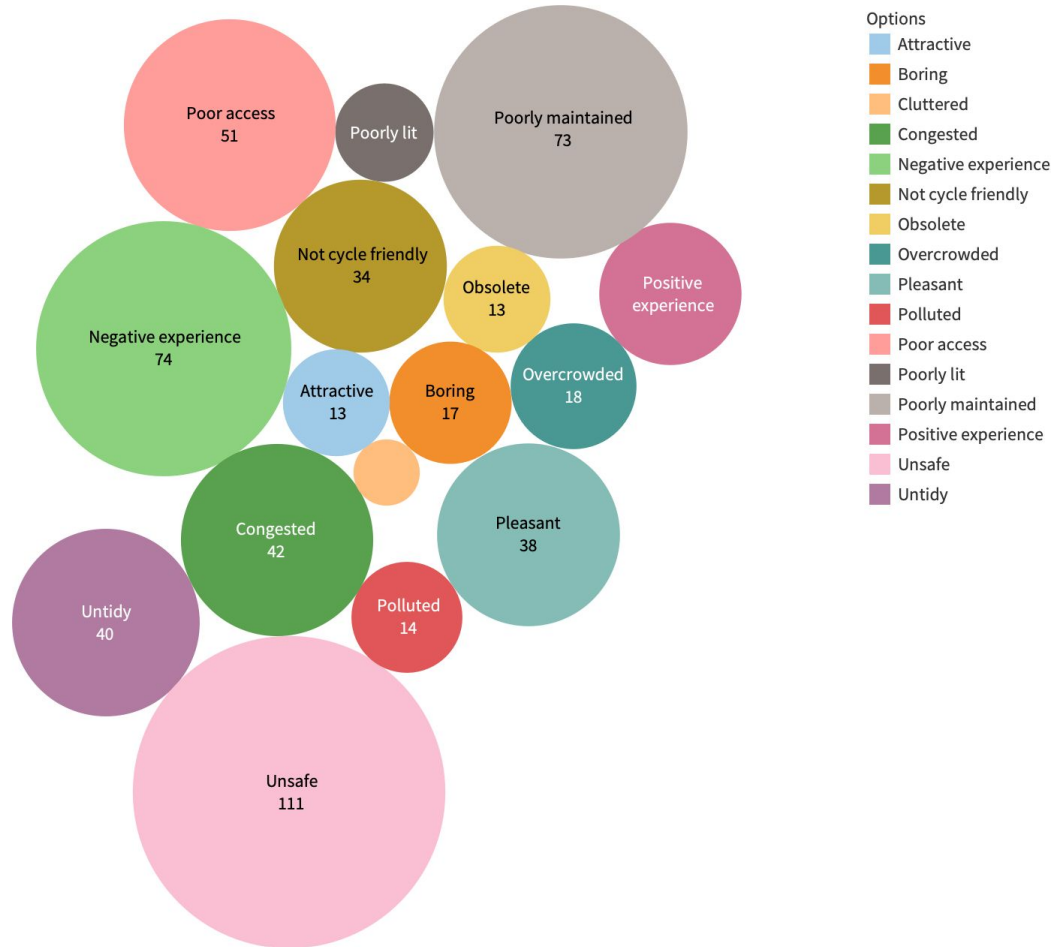
Newton Mearns

How does this place make you feel?



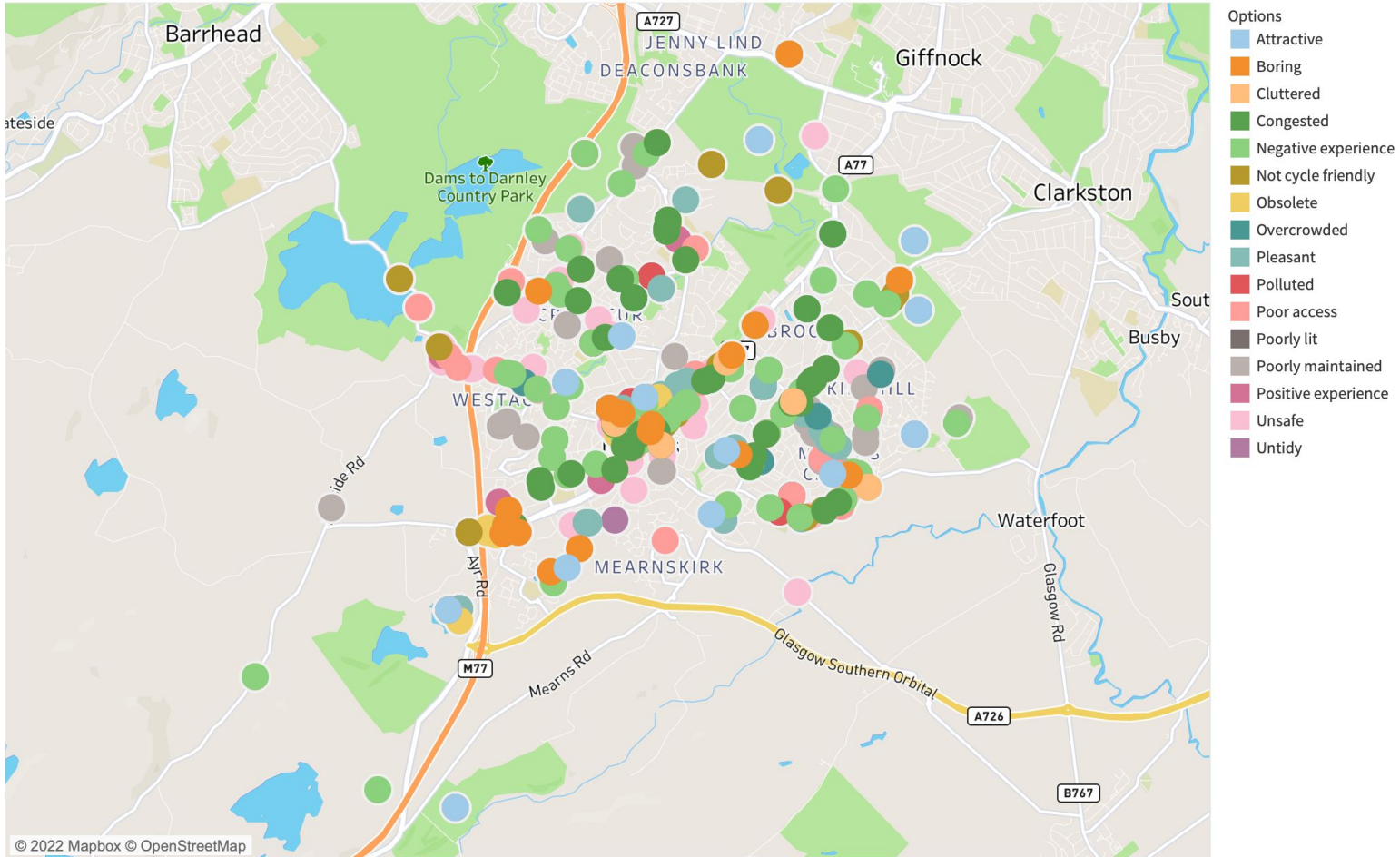
Newton Mearns

Choose the option that makes you feel this way



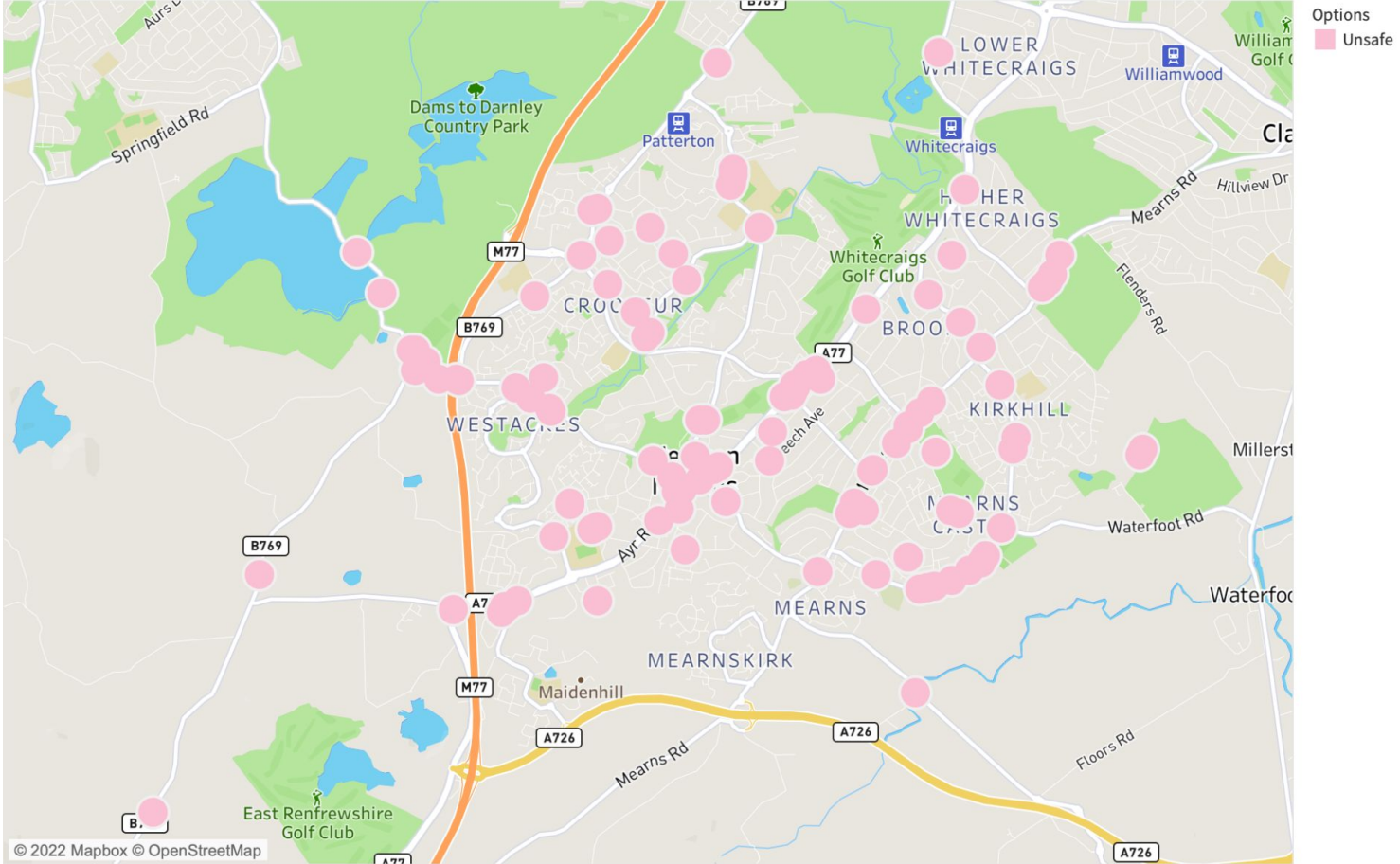
Newton Mearns

Map of comments - Choose the option that makes you feel this way



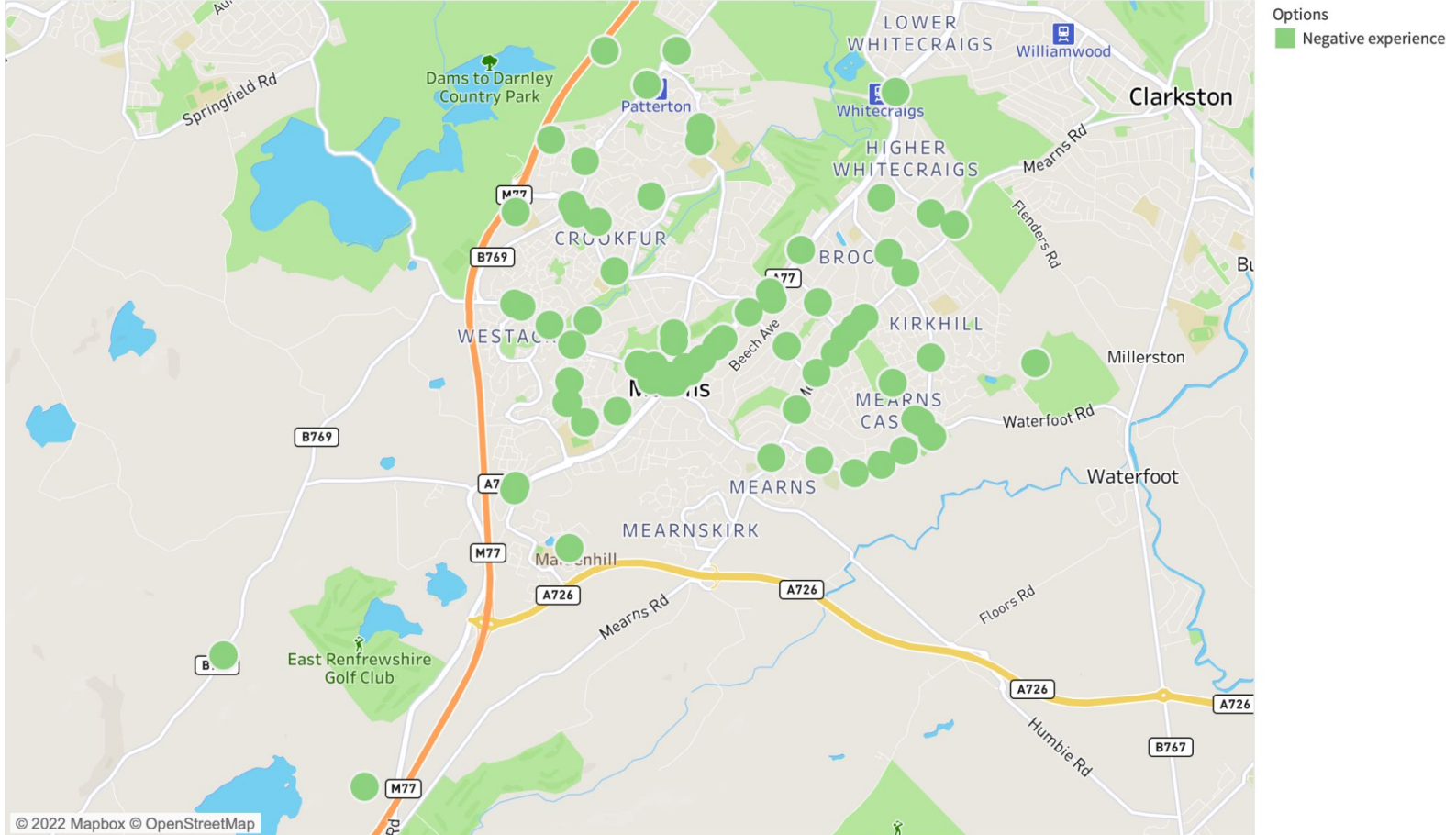
Newton Mearns

Map of comments - Choose the option that makes you feel this way



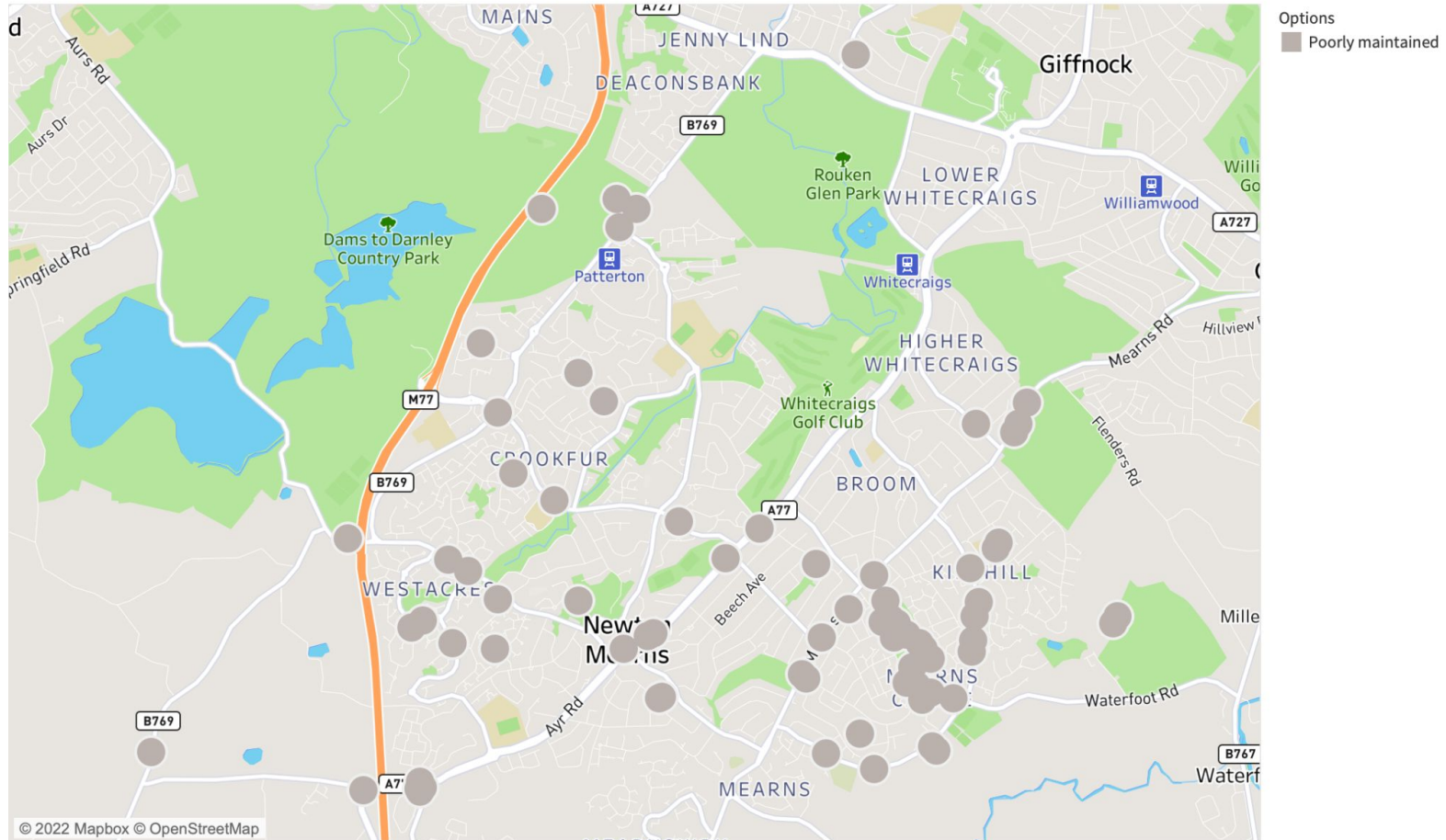
Newton Mearns

Map of comments - Choose the option that makes you feel this way



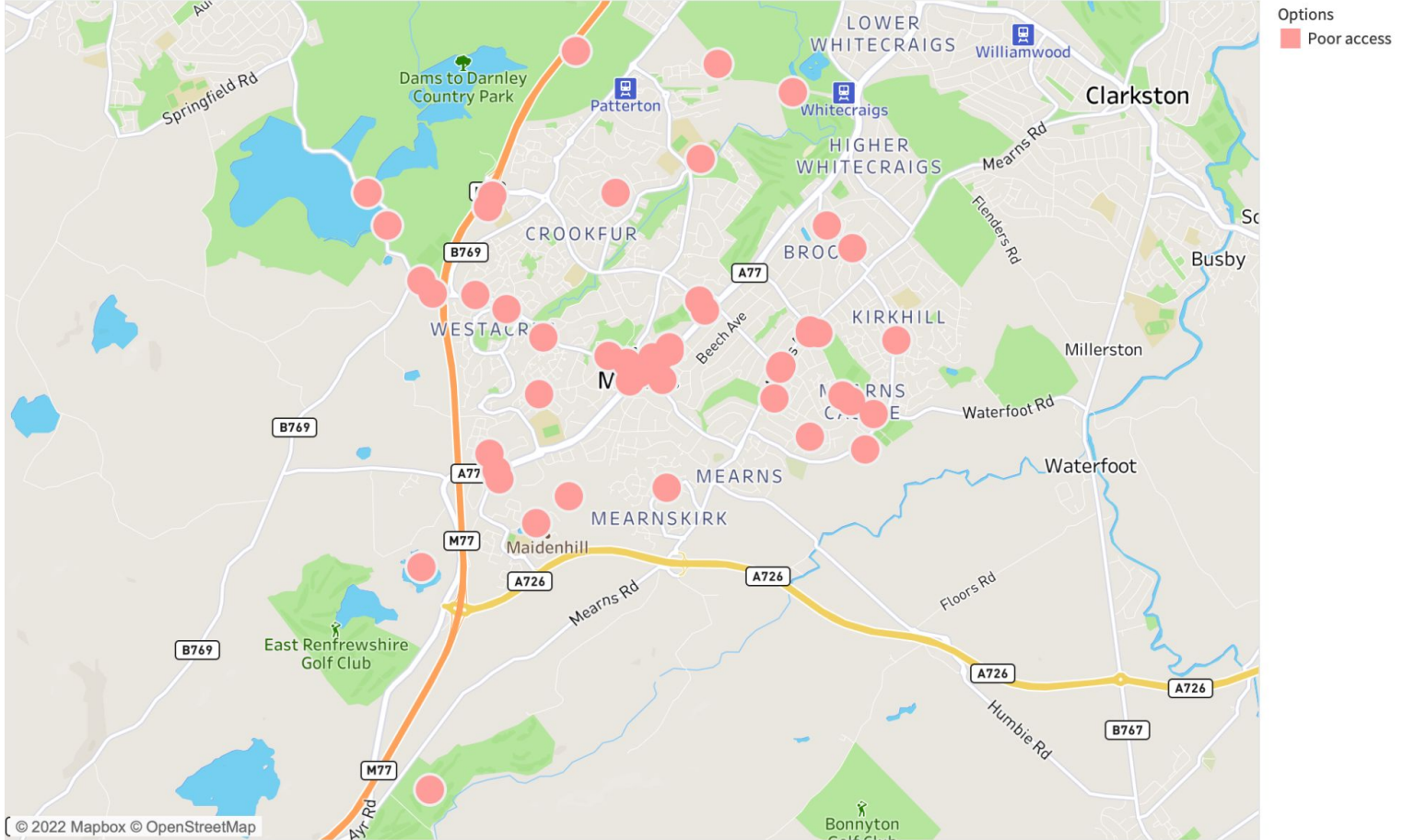
Newton Mearns

Map of comments - Choose the option that makes you feel this way



Newton Mearns

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Newton Mearns

Map of comments - Choose the option that makes you feel this way

